



PLANNING FOR VEGETABLE PRODUCTION AS A BUSINESS



GROW FOR YOUR MARKET

- Identify your market
- Check market price trends
- Choose a crop and a season
- Make a cropping calendar



WHAT IS YOUR CLIMATE?

- Onions, cabbage, sukuma wiki, carrots and peas are grown in cooler conditions
- Pumpkin, cucumber, squash, amaranthus, nightshade and watermelon are grown in warmer conditions

DO YOU HAVE ACCESS TO KNOWLEDGE AND EXPERTISE?

- Attend training
- Consult extension officers
- Visit SEVIA's website



DO YOU HAVE A RELIABLE WATER SOURCE?

- Close to the farm
- Available throughout the crop cycle
- Free from diseases



HOW IS YOUR LAND LIKE?

- Choose a field with good soil: loamy soils are best
- Without waterlogging
- With good drainage
- Avoid steep sloping fields or consider terracing



DO YOU HAVE ACCESS TO FINANCE?

- Estimate your capital
- Calculate costs upfront
- Start small, invest wisely, evolve gradually

DO YOU HAVE ACCESS TO INPUTS?

- Identify your source of inputs
- Use the right quantity and quality

